

EDMONTON PUBLIC SCHOOLS

February 8, 2011

TO: Board of Trustees

FROM: E. Schmidt, Superintendent of Schools

SUBJECT: Response to the Literacy and Learning Day Society of Edmonton Delegation

ORIGINATOR T. Parker, Assistant Superintendent

RECOMMENDATION

1. That Literacy and Learning Day Society Conference material be distributed to district staff via District communication vehicles be approved.
2. That the District provide communications to district staff advising of the Literacy and Learning Day Society Conference be approved.
3. That the request for a \$5,000 donation (Double Platinum Level) in support of the Literacy and Learning Day Conference being held April 9, 2011 be denied.

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Background

The administration is recommending approval of recommendations #1 and #2. Board Policy JA.BP, Parent and Community Involvement (Appendix I), states "...the superintendent is authorized to approve district endorsement of community activities or projects..."

The administration is recommending denial of recommendation #3. During a time of fiscal restraints the administration believes that it is not in the Board's best interest to consider sponsoring activities or projects that can be more suitably funded by the corporate sector or other organizations. The District itself seeks corporate and individual financial support through its Foundation.

ES:ja

APPENDIX I Board Policy JA.BP – Parent and Community Involvement

[Policies](#) -> [Table of Contents](#) -> [School - Community Relations](#)

Edmonton Public Schools Board Policies and Regulations

CODE: JA.BP
TOPIC: Parent and Community Involvement

EFFECTIVE DATE: 12-04-2005
ISSUE DATE: 19-04-2005
REVIEW DATE: 04-2010

The board believes that:

- the education of students is best served through the co-operative efforts of students, parents, district staff, elected school trustees, business, union and association staff representatives, and community members;
- parents should be active participants in their child's education and have a role in guiding student decision making;
- school councils should work closely with their school and the district to ensure that students receive the best possible education; and
- parents, business, and community members can assist in the development of responsible citizens through co-operative working relationships with schools and the district.

In order to assist community groups wishing to support teaching and learning, the superintendent is authorized to approve district endorsement of community activities or projects that reflect the district's mission statement, priorities and mandate to achieve superb results from all students. Endorsement may be in the form of referral letters for groups to use when securing funding from foundations, funding agencies or businesses and/or permission to use the district's logo for inclusion on promotional materials.

Reference(s):

[JA.AR](#) - Parent and Community Involvement
[School Act](#) Section 22