

EDMONTON PUBLIC SCHOOLS

February 10, 2009

TO: Board of Trustees

FROM: Trustee G. Rice, Conference Committee Chair

SUBJECT: Report #7 of the Conference Committee (From the Meeting Held February 3, 2009)

RECOMMENDATION

1. That Report #7 of the Conference Committee from the meeting held February 3, 2009 be received and considered.

Proposed Alberta Schools Alternative Procurement (ASAP) School Naming Strategy

2. That authorization of the Conference Committee to select names for the six Alberta Schools Alternative Procurement (ASAP) schools to be opened in 2010 from the list of names submitted for consideration through public input be approved.
3. That authorization for the Administration to enter into discussion with these individuals or, in the cases where the person is deceased, their family members to obtain consent for their name to be given to an ASAP school be approved.
4. That the Administration develop a comprehensive implementation plan that will stage the announcement of school names over the next five months be approved.
5. That the formation of an Ad Hoc Committee comprised of Trustees Esslinger, Ripley and Gibson to assist the Conference Committee in selecting the names of the Alberta Schools Alternative Procurement (ASAP) schools be approved.

\* \* \* \* \*

The process to engage citizens in naming the six new schools has been as follows:

**Tuesday, August 26, 2008**

- Media release to advise public about the District's desire for public input on school names.

**August to September 2008**

- The District website profiled the opportunity for the public to include a name for the new schools. Included in the profile were links to six new websites that were designed to help facilitate this opportunity.

**August to December 31, 2008**

- Six websites were established to keep the public updated on the status of the new schools and are updated on a regular basis. Opportunity for the public to submit names through the websites was available until December 31, 2008.

<http://themeadows.epsb.ca/>

<http://Terwillegarheights.epsb.ca>

<http://Heritagevalley.epsb.ca/>

<http://Palisades.epsb.ca/>

<http://Lakedistrict.epsb.ca/>

<http://hollickkenyon.epsb.ca/>

**September 29, 2008**

- *Edmonton Sun* published the article "Monikers sought for schools: District to open six new K-9 facilities in the fall of 2010"

**October 2008**

- *Edmonton Examiner* published the article "School board taking names"

**October Edition**

- *Mill Wood Mosaic* (paper)

AS:mmf