

EDMONTON PUBLIC SCHOOLS

April 11, 2000

TO: Board of Trustees

FROM: E. Dosdall, Superintendent of Schools

SUBJECT: Starbucks Foundation Donation to "Invest in Success" Trust

ORIGINATOR: G. Reynolds, Department Head

RESOURCE

STAFF: Andrea McCracken, Carol Suddards

INFORMATION

Continuing Education and Edmonton Public Schools are pleased to recognize The Starbucks Foundation for their contribution of \$US 5000 to the Invest in Success Trust. The donation is one part of an ongoing relationship between Continuing Education and Starbucks that will have benefits for students in the district for many years.

Called "Kids'n'Cups", the donation will make it possible for financially disadvantaged children to attend Cool School, either in one of the district sites or at their own school. Reading and literacy will be the focus. The project will provide lasting benefits to children, families and communities by providing disadvantaged children with access to the help they need to improve their literacy, personal resources and life skills.

In addition to "Kids'n'Cups", Starbucks will hold two "Top it Up" days each year, during which patrons will be invited to "top up" their purchase with a donation to the trust. These additional resources help to ensure that sufficient funds continue to be available to help all children in need in the years to come. To cement their relationship with schools, and demonstrate their ongoing commitment to children and to literacy, staff of all Starbucks stores in the Edmonton area will also be participating in Read-In during the fall of 2000, by visiting selected schools, reading to children, and developing long term relationships.

Starbucks will be represented by Nicky Shaw, Remote Marketing Manager, Vancouver; Mitchell Knox, District Manager, Edmonton; Dana Driver, Strathcona Manager; Sue Csaszar, Jasper Avenue Manager; and Fay-Louise Logan, Strathcona Assistant Manager.

CS: tdm